

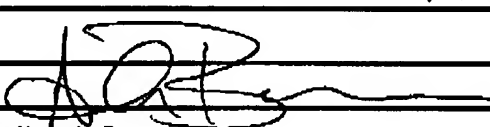
PTO/SB/21 (09-04)

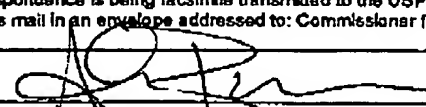
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TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	10/018,380	
	Filing Date	12/10/2001	
	First Named Inventor	Gary Alan Hayler	
	Art Unit	2843	
	Examiner Name	Barry W. Taylor	
Total Number of Pages in This Submission	31	Attorney Docket Number	

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ENCLOSURES (Check all that apply)		
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Remarks Title: Broadcast Audience Surveillance Using Intercepted Audio Customer No. 40318 RETRANSMISSION: AUTO-REPLY INDICATES ONLY 30 PAGES RECEIVED		
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UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. 10/016,380 Confirmation No. 4943
Filing Date 12/10/2001
5 Applicants Gary Alan Hayter
Paul E. Graf
Alan Alexander Burns
Customer No. 40318
Examiner Barry W. Taylor
10 TC/A.U. 2643
Title: Broadcast Audience Surveillance Using Intercepted Audio
Date: 16 July 2005
15
Commissioner for Patents
P.O. Box 1450
20 Alexandria VA 22313-1450

APPLICANTS' RESPONSE AMENDING APPLICATION

Amendment B

25

Dear Commissioner:

In response to Office Action of 31 May 2005, please amend the above-identified application as follows:

30

Amendments to the Claims are reflected in the listing of claims beginning on page 2 of this paper.

Statement Regarding Substance of Interview of 12 July 2005 begins on page 7 of this paper.

35

Remarks/Arguments begin on page 9 of this paper.